**STAKEHOLDER MANAGEMENT PLAN**

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| **Project Title:** | **e-Ticaret Web Sitesinin Geliştirilmesi** | | | **Date Prepared:** | | **1.11.2020** | | | |
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| **[Stakeholder](#Stakeholder" \o "Use information from the Stakeholder Register to document stakeholders. Document \“current\” stakeholder engagement level with a \“C\” and \“desired\” stakeholder engagement with a \“D.\” A common format includes the following stakeholder participation description)** | | **[Unaware](#Unaware" \o "Unaware of the project and its potential impacts)** | **[Resistant](#Resistant" \o "Aware of the project and potential impacts and resistant to the change)** | | **[Neutral](#Neutral" \o "Aware of the project yet neither supportive nor resistant)** | | **[Supportive](#Supportive" \o "Aware of the project and potential impacts and supportive of change)** | **[Leading](#Leading" \o "Aware of the project and potential impacts and actively engaged in ensuring project is successful)** |
| Ticaret Bakanlığı | | C |  | |  | | D |  |
| Kargo Şirketleri | | C |  | |  | |  | D |
| Perakende Birimi | |  | C | |  | |  | D |
|  | |  |  | |  | |  |  |

C = Current level of engagement D = Desired level of engagement

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| **Stakeholder** | **[Communication Needs](#Communication_Needs" \o "Describe the information to be communicated to each stakeholder, including the content, level of detail, method of distribution, and reason for distribution, if it is not obvious.)** | **[Method/Medium](#Method_Medium" \o "Identify the method or media that will be used to communicate the information.)** | **[Timing/Frequency](#Timing_Frequency" \o "List how often the information is to be provided or under what circumstances.)** |
| Ticaret Bakanlığı | Başvuru Yapılacak, Bilgi Verilecek | Resmi Yazı | İhtiyaç Anında |
| Proje Sponsoru | Proje Durum Raporu | e-Posta | Haftalık Her Cuma Günü |
| Proje Ekibi | Yapılanlar ve Yapılacaklar | Yüz yüze Toplantı | Haftalık Her Pazartesi |
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**Pending** **[Stakeholder Changes](#Stakeholder_Changes" \o "Describe any pending additions, deletions, or changes to stakeholders and the potential impact to the project.)**

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| e-Ticaret Site Doğrulaması SSL Sertifikası  Kargo Şirketleri Entegrasyon için Veri Formatının Değişmesi  Perakende Birimi de Mağza Kasaları ile Sistemin Entegre Olması |

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**[Stakeholder Relationships](#Stakeholder_Relationships" \o "List any relationships between and among stakeholder groups.)**

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| Ticaret Bakanlığı ile Kargo Şirketlerinin ilişkisi  Perakende Birimi ile Dijital Kanal Yönetim Biriminin Uyumlu Çalışmalı |

**[Stakeholder Engagement Approach](#Stakeholder_Engagement_Approach" \o "Describe the approach you will use with each stakeholder to move them to the preferred level of engagement.)**

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| **Stakeholder** | **Approach** |
| Sponsor | Proje hakkında sürekli sağlıklı bilgi vererek desteğini kaybetmemeliyiz. |
| Dijital Kanal Yönetim Birimi | Proje hakkında yapılanları incelemelerini sağlayarak görüşlerini projeye yansıtabilmeliyiz |
| Ticaret Bakanlığı | Zamanında ve doğru başvuru yaparak onaylarını alabilmeliyim. |
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